

Appl. No. 09/705,411
Amdt. dated May 24, 2004
Reply to Office action of February 24, 2004

Amendments to the Specification

Please replace Page 5, Line 22 to Page 6, Line 7 with:

--Referring now to Figure 1 and Figure 2, the first embodiment 120 of advertising device 100 has low tag plate frame 122 with low tag plate 124 removably secured therein. Low tag plate 124 is partially separated from low tag plate frame 122 by long slits 126. Separating one of long slits 126 from another of long slits 126 by short tabs 130. Breaking or cutting of short tabs 130, separates low tag plate 124 from frame 122 and leaves each frame apertures 134 free to receive a fastener (not shown) and to thereby secure frame 122 around a license plate (not shown). Low tag area 136 permits a license plate to receive the appropriate sticker (not shown) and be visible.--